

COFFS HARBOUR BASKETBALL

2023

CHBA Senior Representative Sponsorship Packages



Coffs Harbour Basketball Association Incorporated
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www.coffsharbourbasketball.com.au



About Us

The Coffs Harbour Basketball Association (CHBA) has a proud tradition of developing players, coaches, referees and officials. The association has a long history of fielding competitive teams within our domestic competitions and in our Senior and senior representative programs.

In the past few seasons CHBA has had successful years winning U14 National Championships Shield Division, U12 State Cup runners Up, U18W State Cup and as runners up in the Senior Waratah Leagues in both men and women's competitions. On an individual player basis, we achieve regular player selection in NSW State teams, Australian Senior Country Basketball Cup and Country Development Program Tournaments, NSW State Performance Programs, NSW Talented Athlete Programs and North Coast Academy of Sport. In 2022 CHBA had over 25 Players selected or represent at NSW BNSW events, State and National events. We also celebrated the Opals Bronze medal team with the inclusion of a previous Coffs Harbour Senior in Kristy Wallace and also Coffs Harbour Senior Isla Jufferman's represent Australia in the U17s and U19s

CHBA is a not-for profit sporting organisation based in Coffs Harbour, catering for all ages from grass roots to elite levels. We are one of the largest sporting organisations in the local area with a registration base of over 900 members and many others who are actively involved as spectators or volunteers. CHBA is affiliated with both Basketball Australia and Basketball NSW.

Why Sponsor CHBA

The CHBA sponsorship program provides an opportunity for corporates, local businesses, families and friends to be part of a growing and successful sporting organisation.

Sponsorship provides great marketing opportunities for your business whilst creating and validating your community good will. We have the following advertising opportunities

Your contribution of financial support plays a vital part for many players and their families in assisting them to participate playing their sport at higher level

- **An excess of 5000 players and spectators through our doors each week**
- **Over 2,500 Facebook followers, more than**
- **6,000 people reached each week**
- **Active website visited by members regularly**
- **We provide broad exposure extending outside the local community with our representative teams regularly playing throughout NSW and beyond**

We look forward to you joining our team at CHBA

Come and join us as a proud sponsor of Coffs Harbour Basketball Association. We have a number of sponsorship packages or can tailor a sponsorship package that meets your needs. Please see over or to discuss our sponsorship program please contact CHBA Administration.

Ph: 02 6651 1452

Email: admin@coffsharbourbasketball.com.au

Website: www.coffsharbourbasketball.com.au

GOLD SPONSOR

\$7,500 (Incl GST) for 1 year

Gold level sponsorship entitles you to:

- > Company logo on back of all representative Senior player warm up jerseys - 15 Senior teams.
- > Company advertisement on CHBA website and Facebook page as a gold level sponsor
- > Links driving traffic to your website • Company logo displayed on all CHBA correspondence
- > Framed certificate of appreciation
- > Company banners displayed at all Waratah Championship League games and representative home carnivals
- > Complimentary season passes to all Waratah Senior League home games with designated front row seating

SILVER SPONSOR

\$5,000 (Incl GST) for 1 year

Silver level sponsorship entitles you to:

- > Company logo on drink bottles of Senior and representative players
- > Company advertisement on CHBA website and Facebook page as a silver level sponsor
- > Links driving traffic to your website
- > Company logo displayed on all CHBA correspondence
- > Framed certificate of appreciation
- > Company banners displayed at all Waratah Championship League games and representative home carnivals
- > Complimentary season passes to all Waratah Senior League home games with designated front row seating.

SENIOR REPRESENTATIVE PLAYER

\$600 (incl GST) for 1 year

Individual player sponsorship entitles you to:

- > Company logo placed on back of players representative warm up jersey
- > Listed as Player Sponsor on CHBA website
- > Framed player photo with sponsorship acknowledgement

SENIOR REPRESENTATIVE TEAM

\$2,750 (incl GST) for 1 year

Team sponsorship entitles you to:

- > Company logo placed on warm up jersey of all players
- > Listed as Team Sponsor on CHBA website
- > Framed team photo with sponsorship acknowledgement

REPRESENTATIVE TEAM BAG

\$1,100 (incl GST) for 1 year

Individual player sponsorship entitles you to:

- > Company logo placed on all team bags
- > Listed as Team Bag Sponsor on CHBA website
- > Framed team photo with sponsorship acknowledgement

TAILOR MADE PACKAGES

We have a number of other ways you can provide sponsorship; have a chat to our staff and see what we can work out to suit your needs

- > **Camp Sponsor** Representative Level Training Camps.
- > **Rising Suns Program** (development program for future representative players).
- > **Referee** Representative Program Sponsor.
- > **Presentation** night sponsor.
- > **Have other ideas lets chat**

EVENTS & FUNDRAISING

Throughout the year CHBA hosts basketball carnivals and conducts fundraising events. If you are interested in supporting these events by providing items for raffles etc. please contact us to discuss how you can assist .

NB: Playing Uniforms (jerseys and shorts) are limited to what is accepted by Basketball NSW and Waratah League Rules and Regulations.



2023 SENIOR SPONSORSHIP PACKAGE APPLICATION

Thankyou for supporting the Coffs Harbour Basketball Association in 2023.

Please tick applicable Sponsorship Application:

- Gold Level Senior Sponsorship - \$7,500 (incl GST)
- Silver Level Senior Sponsorship - \$5,000 (incl GST)
- Senior Representative Individual Player Sponsorship - \$6000 (incl GST)
Player Name: _____ Team: _____
- Senior Representative Team Sponsorship - \$2,750 (incl GST)
Team Name: _____
- Senior Representative Team Bag Sponsorship -\$1,100 (incl GST)
Team Name: _____

Tailor Made Sponsorship Brief Description:

Amount: \$ _____

SPONSOR DETAILS

Authorised Person / Company Representative Name: _____

Business Name: _____ ABN: (if applicable): _____

Postal Address: _____

Email: _____ Phone: _____

Signature: _____

CHBA PAYMENT DETAILS

Please email the completed form to admin@coffsharbourbasketball.com.au

Bank: National Australia Bank
Account Name: Coffs Harbour Basketball Association
BSB Number: 082-551
Account Number: 1683 10715

Please leave your business name as a reference when making the payment.